



FOR IMMEDIATE RELEASE
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The Board of Trustees of Highfield Hall & Gardens has appointed Peter Franklin as its new Executive Director. A Falmouth resident, Mr. Franklin has well-established ties to the greater Falmouth area and has most recently been serving as Highfield's financial officer.

A graduate of Columbia University with a Master's Degree in Business Administration, Mr. Franklin is an accomplished entrepreneur. His most recent project is an on-line bulletin board for events, attractions and businesses here in Falmouth (FalmouthGetsOut.com). Prior to this, he was the co-founder and CEO of Frozen Process Technologies where he was awarded three manufacturing patents. He has served as the Director of Worldwide Marketing for Quantum Corporation, as well as Business and Finance Manager for the Digital Equipment Corporation. He has participated on the boards of several nonprofit organizations and he looks forward to bringing his business acumen to Highfield Hall & Gardens.

He currently serves as the warden of the Church of the Messiah in Woods Hole, as well as assistant treasurer of the Quissett Yacht Club. He is an avid tennis player and sailor. Mr. Franklin's wife, Tara Franklin, has long and close ties to this community as well. She is a local realtor, who spent summers at her grandparents' home on Fay Road in Falmouth.

Mr. Franklin's personal interests align closely with the mission of Highfield Hall & Gardens. His lifelong passion for history, architecture and gardening was formulated growing up in Darien, CT on a property that had been in his family since the early

1700's. He pursued these interests at Williams College where he majored in Art History and Design. His interest in music began by learning to play piano on his family's antique Steinway.

Mr. Franklin begins his tenure at Highfield Hall & Gardens during a time of significant growth and an increased regional profile for the organization. The restored 1878 mansion, which opened to the public in 2006, is located in the heart of Falmouth and is one of the Cape's premier historic sites. The organization hosts a full range of arts programming including music concerts, culinary classes, nature and garden programs, rotating art exhibitions in its galleries and large community events. The building is surrounded by spectacular gardens and Falmouth's Beebe woods, a 400 acre public woodland. For additional information, visit highfieldhall.org.

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Highfield Hall & Gardens, a beautifully restored 1878 mansion and estate, is Cape Cod's premier historic site and a magnificent setting for experiencing the arts and exploring nature. Surrounded by spectacular gardens and woodlands, Highfield hosts art exhibitions, music concerts, culinary classes and public programs. The mansion is open to visitors Sunday – Friday from April through October and year-round for programs and functions. The grounds may be enjoyed any time. Highfield Hall is located at 56 Highfield Drive in Falmouth. Directions and information about programs and private rentals can be found at highfieldhall.org or by calling (508) 495-1878.

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